



Chagua Mama – Ni Tyme ya Mama Podcast Luanching

Echo Network Africa Foundation and Democracy Trust Fund, in collaboration with Uraia Trust and the Kenya Broadcasting Corporation, launched and signed a Memorandum of Understanding (MOU) marking the commencement of the production and transmission of a series of "Chagua Mama – Ni Tyme ya Mama" Documentaries/Audio-Visual Podcasts. These will be produced and aired between July and December 2024.

The podcasts aim to spotlight women leaders, particularly Members of County Assemblies (MCAs) who are women from various counties in Kenya. They will highlight their journeys in politics, the successes they have achieved, the challenges they have encountered and their various agenda for the electorate. A key objective of these podcasts is societal change in the perspective and attitudes regarding electoral choices, highly encouraging the election of women leaders and in particular female MCAs.

The event was graced and hosted by Dr. Jennifer Riria, President/CEO of Echo Network Africa Foundation.

Distinguished guests included Dr. Oliver Waindi - Executive Director of Uraia Trust, Mr. Tom Mshindi - Chairperson of KBC, Representation from KBC Board of Directors and two elected Women Members of County Assembly, namely:

Hon. Scholastica Madowo - MCA of South Alego Ward and Hon. Milka Wanjiru - MCA of Kiriita Ward.

The aforementioned are featured in the inaugural podcasts, which are currently in production.

Dr. Jennifer Riria emphasized the need for more partnerships with like-minded stakeholders in

advancing women's positioning, involvement and inclusion in leadership and political spaces. She called upon and voiced the importance of male championship in the overall Gender Development Space.